

Using AI for More Accessible, Efficient, and Productive Video Content Management

In the rapidly changing realm of digital communication, video content has emerged as a pivotal tool, offering businesses a compelling medium to engage their audiences. Yet, the abundance of video content presents a challenge – efficiently handling the overwhelming volume and ensuring easy access to the right content amidst a sea of options.

To address these challenges, Vbrick's intelligent video platform leverages cutting-edge AI technology to help organizations manage extensive video libraries. Whether applied to individual files or in bulk, these enhancements revolutionize how content contributors and viewers interact with video assets, maximizing accessibility, efficiency, and productivity.

Vbrick AI



Smart Search



Summarization



Video Assistant



Transcription and Translation



Audio Translation



Content Intelligence



User Tagging

LEVERAGE THE POWER OF AI



Smart Search

Receive more precise search results with intelligent algorithms that identify concepts, not just keywords.

- ◉ Quickly surface the most relevant content
- ◉ Interpret context and intent behind the search
- ◉ Accommodate diverse search behaviors



Summarization

Generate summaries of video content using generative AI based on the transcript, saving time and enhancing search functionality.

- ◉ Automatically create a description of the recorded video for faster distribution
- ◉ Simplify content discovery for users
- ◉ Enhance video metadata to improve search capabilities



Video Assistant

Let viewers interact with a generative AI-powered virtual assistant to extract insights and specific information directly from a video file.

- ◉ Increase productivity by promptly providing viewers with the answers they need
- ◉ Deliver consistent and automated responses with a low margin for errors
- ◉ Ask about the speakers, specific meeting details, key takeaways, and more



Transcription & Translation

Use speech-to-text to auto-generate transcripts, then translate them during live webcasts or for on-demand videos.

- ◉ Automatically translate subtitles and transcripts in 90+ languages
- ◉ Break language barriers with auto-generated, on-screen subtitles
- ◉ Search transcripts for keywords and navigate directly to where they are mentioned



Audio Translation

Generate natural-sounding audio tracks in dozens of languages for on-demand videos.

- ◉ Engage global audiences with high-quality, multilingual audio
- ◉ Eliminate costly voiceover production with built-in AI
- ◉ Meet diverse linguistic, accessibility, and learning needs at scale



Content Intelligence

Use AI and natural language processing to review videos and instantly gain actionable insights.

- ◉ Moderate all video for high-value or sensitive content
- ◉ Deliver personalized video recommendations to each user right when they need it
- ◉ Track and analyze video content trends



User Tagging

Automate user tagging in videos, pinpoint appearances, and enable interactive searching for people and speaker segments.

- ◉ Identify, tag, and timestamp users featured within videos
- ◉ Facilitate easy navigation by enabling users to locate speakers and corresponding dialogue
- ◉ Search for speaker segments within transcripts across your entire video library

Harness the power of AI to streamline content discovery, automate tasks, and promote global accessibility, all while providing an engaging viewing experience for your entire enterprise.

Disclaimer: All artificial intelligence data processing and model utilization occur strictly within our AWS network perimeter. Vbrick does not use any customer content or data to train Vbrick's or third-party artificial intelligence models.

LET AI LEAD THE WAY.

Learn more at www.vbrick.com/demo
or email contactus@vbrick.com for more information.



607 Herndon Parkway, Suite 300 ◉ Herndon, VA 20170 ◉ USA ◉ www.vbrick.com

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